

Explaining Your Writing Variables

Identify the five writing variables you have chosen for your writing task on *Appreciation*.

Central Idea: *Peace has become more precious than ever before for the world.*
 Form: *a public speech (present in front of a group of audience)*
 Purpose: *To address citizens the awareness of appreciating the peace we have.*
 Public Audience: *Mainly targeting young generation in Canada, but extend beyond to anyone who love peace*
 Context: *Speech presented at a War Memorial Ceremony to be live to the public*

Explain how your chosen writing variables work together to make your text effective.

5 marks

On September 2nd, 2015, people around the world would come together to attend ceremonies on the 70th Anniversary of the Ending of Second World War in many places across the globe. The concept on the creation of this speech came to my mind when Canada would hold its own War Memorial Ceremony at Parliament Hill in Ottawa on this day. Many representative figures would speak at the event, and this speech would be dedicated to the audience in the perspective of teenagers (therefore present by a young Canadian high school student). Since the speech is age-group oriented, it would focus on targeting the youth group in the country, but it may also send a message to rest of the society to express our thoughts and wishes. The event itself works hand in hand with the theme of speech. This is going to be a time for people to calm down and reflect on the horrible history of war and realize the wonderful peaceful lives we all enjoy now as Canadians. Moreover, to express the ideas in the form of a speech has ten times more effectiveness than a simple news article or short essay. Thanks to the live show, many people would be able to hear the speech with attention. The text would stick in their minds longer and be more thought-provoking.

Final Copy

40 marks

Title:

A "piece" of Olive Branch

— for the 70th Anniversary Ceremony of the
ending of World War Two, Sep. 2nd Ottawa

Dear ladies and gentlemen, citizens from around the world,
friends of all backgrounds and our young fellow Canadians:

Good Morning!

Please allow me to express my greatest welcome to represent
all young Canadians for your attendance to the Seventieth
Anniversary Ceremony of the ending to the Second World
War here at Parliament Hill in Ottawa.

I remembered when Canadian Prime Minister Lester Pearson
made his speech on ^{being} nominated the 1957 Nobel Peace Prize,
he said something remarkable: "Of all our dreams today
there is none more important — or so hard to realise —
than that the peace in the world. May we never lose our
faith in it or our resolve to do everything that can be done
to convert it, one day into reality." At the time which
Mr. Pearson made this speech, it was the period immediately
follow the Second World War. That was an era of great
hope, positive outlook when people realized the potential of
creating a truly peaceful world from then on. Despite the
regional conflicts at that time, Mr. Pearson proved his
passion in bringing peace to everywhere on planet by
successfully resolved the Suez Crisis in the mid 1950s. There
were countless of heroes appeared just like him who shared

the same goal of life — to ensure the existence and spreading of peace throughout the world.

Since the beginning of ancient human civilization, peace had always been an imaginary state to people. We all craved for a peaceful society and wished it could last forever, yet this beautiful world became a dream so far away from us to reach. Wars and miseries have never ended, the ending of a conflict soon triggered the initiation of another war. Entering the twentieth century, the evil spirit we have fought long since suddenly burst into flames. Two world wars were marked on the timeline, they have once again separated our distance with peace. According to rough estimation, over 75 million people lost their lives between 1937 and 1945, during the peak stage of the Second World War. Among them, over fifty thousands Canadian Soldiers never returned from the battle fields. Pains weren't just for those who have passed away, the war brought unprecedented tragedies to millions of families, leaving innocent civilians carried on their lives with wounds or disabilities. Moreover, in many aspects the war brought unimaginable damages to cities, towns, the landscape, even some heritage sites once preserved for hundreds of years. Those dark memories shall never be erased from our mind.

The ending to the Second World War seventy years ago became a wake up call to people all around the world. No matter what happened, we shall not accept the start of another worldwide conflict anymore. We began to work hard to achieve that beautiful dream with all our enthusiasm.

With the signing of the "United Nations Charter" in 1945, an organization was finally formed with the goal of maintaining general peace among countries and regions. From then on, the theme of peace has never become so popular and powerful across the society. To governments, it should be the first priority in order to maintain the progression of any other criterias. Citizens of different nationalities and ethnic backgrounds become united under the Peace flag. We have never witnessed such a massive wave of anti-war idealism flourishing in the mind of citizens. From the ending of the First World War till the beginning of the Second World War in 1939, we^{in 1918} together have only sustained twenty one years of general peace state. Fortunately, after the ending of the second worldwide conflict, we are able to maintain a sign of peace for seventy years.

As we mark the seventieth anniversary to the ending of Second World War here in Canada, I would like to address something important to every single youth like me who lives in this country. Appreciate what you have that make you continue on into the future. Without the peaceful surrounding which we live within, how are we able to receive the education and enjoy the lives we have? Without the sacrifice from our ancestors, how are we able to gain the capability of loving peace in modern time? Without the peacekeepers on duty all across the globe, how are we able to confront the worries to the start of a new war? Therefore, we as young Canadians are living in the golden era of the history. Peace has never become so close to us that we can see it skimming with

its attracting bright halo. From now on, we shall appreciate every day, every hour, every minute and every second of peace in our lives. The time has arrived for us to express our appreciation and transfer that gratitude toward a momentum of saving the peace. Let's come together to show the world how we can make peace no longer a dream but into reality.

Thank you all and may the olive branch of peace sustain its glory!

THE END

Rationale for Exemplar #4 Speech

Explaining Your Writing Variables

Rationale:

Score: 5

- Response provides an insightful and thorough explanation of how the chosen writing variables work together to make the student’s text effective.
 - “. . . *this speech would be dedicated to the audience in the perspective of teenagers . . .*”
 - *“The event itself works hand in hand with the theme of speech.”*
- Rationale for writing variables is perceptive and precise.
 - *“Since the speech is age-group oriented, it would focus on targeting the youth group in the country, but it may also send a message to rest of the society to express our thoughts and wishes.”*
 - *“Moreover, to express the ideas in the form of a speech has ten times more effectiveness than a simpler news article or short essay.”*
 - *“This is going to be a time for people to calm down and reflect on the horrible history of war and realize the wonderful peaceful lives we all enjoy now as Canadians.”*

Writing Task

Ideas

Rationale:

Score: 5

- Ideas are perceptive and thoroughly developed for the identified audience and for effectively achieving the stated purpose.
 - *“Despite the regional conflicts at that time, Mr. Pearson proved his passion in bringing peace to everywhere on planet by successfully resolved the Suez Crisis in the mid 1950s.”*
 - *“We all craved for a peaceful society and wished it could last forever, yet this beautiful world became a dream so far away from us to reach.”*
 - *“No matter what happened, we shall not accept the start of another worldwide conflict anymore.”*
 - *“We have never witnessed such a massive wave of anti-war idealism flourishing in . . .”*
 - *“Without the peaceful surrounding which we live within, how are we able to receive the education and enjoy the lives we have?”*

Organizational Structures, Techniques, and Transitions

Rationale:

Score: 5

- Distinct overall organizational structures are used with impact and achieve stated purpose; techniques and transitions artfully integrate ideas into a coherent, unified whole.
 - *“Good Morning!
Please allow me to express my greatest welcome to represent all young Canadians . . .”*
 - *“Since the beginning of ancient human civilization, peace had always been an
imaginatory state to people.”*
 - *“Moreover, in many aspects the war brought unimaginable damages . . .”*
 - *“Fortunately, after the ending of the second worldwide conflict . . .”*
 - *“Let’s come together to show the world how we can make peace no longer a dream but
into reality.”*

Language Use and Arrangement

Rationale:

Score: 4

- Language choices and arrangement of ideas are effective and consistent for the writing variables; voice is established and appropriate.
 - *“May we never lose our faith in it or our resolve to do everything that can be done to
convert it . . .”*
 - *“. . . the evil spirit we have fought long since suddenly burst into flames.”*
- Clear, specific, and varied diction; clear and purposeful syntax; varied and meaningful arrangement of ideas.
 - *“. . . the war brought unprecedented tragedies to millions of families . . .”*
 - *“Citizens of different nationalities and ethnic backgrounds become united under the
Peace flag.”*
 - *“As we mark the seventieth anniversary to the ending of Second World War here in
Canada, I would like to address something important to every single youth like me who
lives in this country.”*

Grammar, Spelling, Capitalization, and Punctuation

Rationale:

Score: 3

- Demonstrates somewhat capable control of the conventions of written language.
 - *“That was an era of great hope, positive outlook when people realized . . .”*
- Errors may detract from the overall impact of the work, but they do not affect the meaning.
 - *“According to rough estimation, over 75 million people lost their lives between 1937 and
1945, during the peak stage of the Second World War.”*
 - *“To governments . . .”*
 - *“Peace has never become so close to us . . .”*